

# Investment Behaviour of Pension Funds in Chile, Italy, Mexico and Poland

IOPS Secretariat

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# 1. Project Background

- In 2017, IOPS members decided to undertake a **quantitative analysis** on the **investment behaviour of pension funds** and their **impact** on **financial markets**
  - Previous studies seem to indicate that pension funds tend to have **counter-cyclical investment behaviour**; contributing to more stable prices in the market during substantial price changes,
  - But the existing quantitative research is **fragmented** in terms of **data coverage** and **methodology**
- This paper analyses qualitatively and quantitatively the investment behaviour of pension funds during and after the **2008-09 financial crisis** in **Chile, Mexico, Poland, and Italy**
  - Uses **detailed data** on **purchase & selling** by **asset classes**, which are valuable for investigating the pension funds' investment behaviour
  - But since only four countries were covered in the study, the **applicability of its findings** to other pension systems **may be limited**

## 2. Methodology

- **Four methods** were used for the analysis:
  - Analysis of **average quarterly transactions** for **four sub-periods** (pre-crisis, crisis, recovery, post-crisis) for **five asset classes** (equities, private bonds, public bonds, cash and deposits, and others)
  - **Scatter plot analysis** of the relation between **average quarterly net purchases** and **quarterly changes in asset value** (domestic equities, domestic private bond, domestic public bonds)
  - **Correlation analysis** of average quarterly transactions in **equity market** and **its index values**
  - **Regression analysis** of average quarterly transactions in **equity market** and **its index values**

# 3. Average quarterly transactions per sub-period

## 1) Equity markets

- During the 2008-09 financial crisis, pension funds in **Mexico**, **Poland** continued **buying domestic equities**, whereas **Chilean funds** were **selling**
  - With regard to **foreign equities**, **Mexican funds** became **net sellers**, while **Chilean** and **Italian funds** **increased** their net purchases

| Jurisdiction |          | Pre-crisis    | Crisis        | Recovery      | Post-crisis   | Total         |
|--------------|----------|---------------|---------------|---------------|---------------|---------------|
|              |          | Net purchases | Net purchases | Net purchases | Net purchases | Net purchases |
| Mexico       | Domestic | -             | 13.9%         | 12.4%         | 3.8%          | 6.6%          |
|              | Foreign  | -             | -3.5%         | 22.0%         | 9.4%          | 9.5%          |
| Chile        | Domestic | 7.1%          | -4.8%         | 0.6%          | 1.4%          | 1.3%          |
|              | Foreign  | 1.8%          | 11.3%         | 10.5%         | -2.5%         | 0.5%          |
| Poland       | Domestic | 4.4%          | 30.9%         | 49.9%         | 40.9%         | 34.2%         |
|              | Foreign  | 0.8%          | 0.4%          | 0.9%          | 3.4%          | 1.7%          |
| Italy*       |          | 11.5%         | 30.6%         | 15.6%         | 11.9%         | 16.5%         |

\* Unable to break down **Italian** pension funds' net purchase into of domestic and foreign equities, but majority was invested in **foreign equities**

# 3. Average quarterly transactions per sub-period

## 2) Private bond markets

- Pension funds in **Poland, Chile, and Italy** remained net buyers of private bonds during the periods of crisis and recovery in 2008 and 2009
  - Mexico was not included in the analysis due to incomplete data on bond investments

| Jurisdiction |          | Pre-crisis    | Crisis        | Recovery      | Post-crisis   | Total         |
|--------------|----------|---------------|---------------|---------------|---------------|---------------|
|              |          | Net purchases | Net purchases | Net purchases | Net purchases | Net purchases |
| Chile        | Domestic | 23.2%         | 24.1%         | 13.7%         | 10.1%         | 13.0%         |
|              | Foreign  | -0.01%        | 7.7%          | 42.0%         | -0.9%         | 4.4%          |
| Poland       | Domestic | 2.8%          | 4.2%          | 5.3%          | 26.3%         | 12.6%         |
|              | Foreign  | 0.4%          | 0.4%          | 1.1%          | -0.2%         | 0.3%          |
| Italy*       |          | 10.5%         | 13.5%         | 8.4%          | 20.1%         | 15.5%         |

\* Unable to break down **Italian** pension funds' net purchase into of domestic and foreign private bonds, but majority was invested in **domestic private bonds**

# 3. Average quarterly transactions per sub-period

## 3) Public bond markets

- **Chilean funds'** net purchases in domestic public bonds became **sizeable during the crisis and afterwards**
  - **Polish funds** were **actively buying** them **before the crisis** and then **consequently lowered** their average quarterly net purchases **over time**
  - **Italian funds lowered** the percentage of net new investments **during the crisis** and **increased** them as the **economy recovered**

| Jurisdiction |          | Pre-crisis    | Crisis        | Recovery      | Post-crisis   | Total         |
|--------------|----------|---------------|---------------|---------------|---------------|---------------|
|              |          | Net purchases | Net purchases | Net purchases | Net purchases | Net purchases |
| Chile        | Domestic | 0.1%          | 17.4%         | 22.3%         | 32.4%         | 26.8%         |
|              | Foreign  | 0.4%          | 2.3%          | 1.7%          | 3.6%          | 2.9%          |
| Poland       | Domestic | 91.3%         | 64.3%         | 43.1%         | 29.5%         | 51.1%         |
|              | Foreign  | 0.3%          | -0.1%         | -0.3%         | 0.1%          | -0.0%         |
| Italy*       |          | 68.0%         | 53.4%         | 69.0%         | 67.1%         | 64.7%         |

\* Unable to break down **Italian** pension funds' net purchase into of domestic and foreign public bonds, but majority was invested in **domestic public bonds**

# 4. Scatter plot analysis

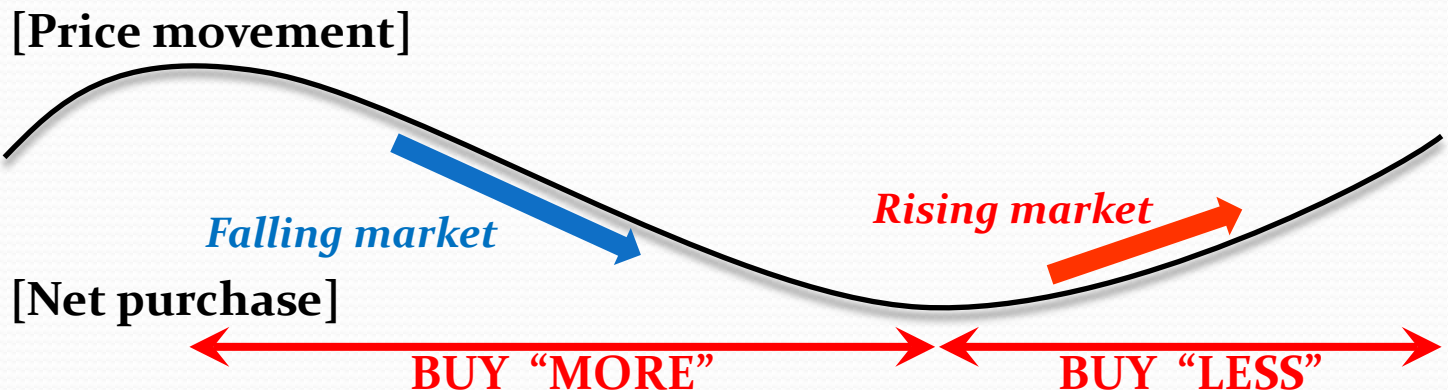
## 1) Defining “pro-cyclicality” and “counter-cyclicality”

- Two approaches are considered to analyse pension funds’ investment behaviour
- As an example, pension funds are **counter-cyclical** in the **following cases**:

Approach 1



Approach 2





# 4. Scatter plot analysis

## 2) Interpretation of scatter plot analysis

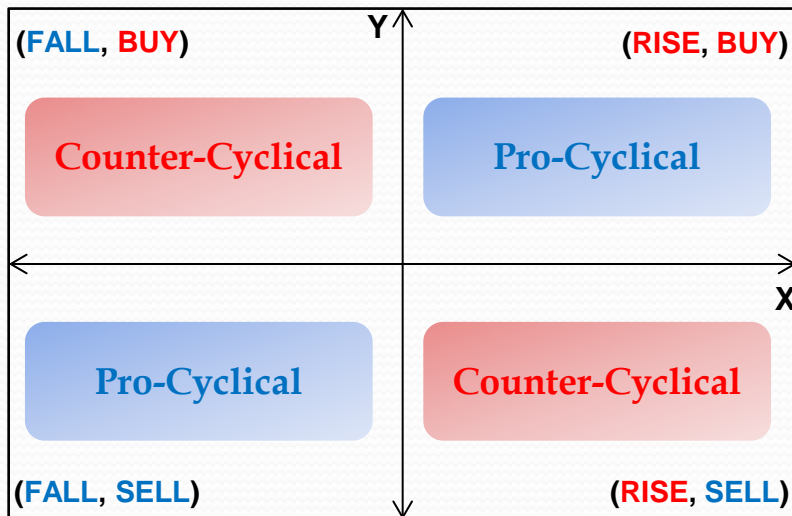
- Comparing “price movement” and “net purchases” of assets (i.e. equities, private bonds, public bonds) by plotting quarterly data into four quadrants
- Interpretation should differ by the approaches demonstrated in the previous slide

### Approach 1

*(directions of transaction vs.  
direction of price movement)*

X : price movement of equity

Y : net purchases of equity

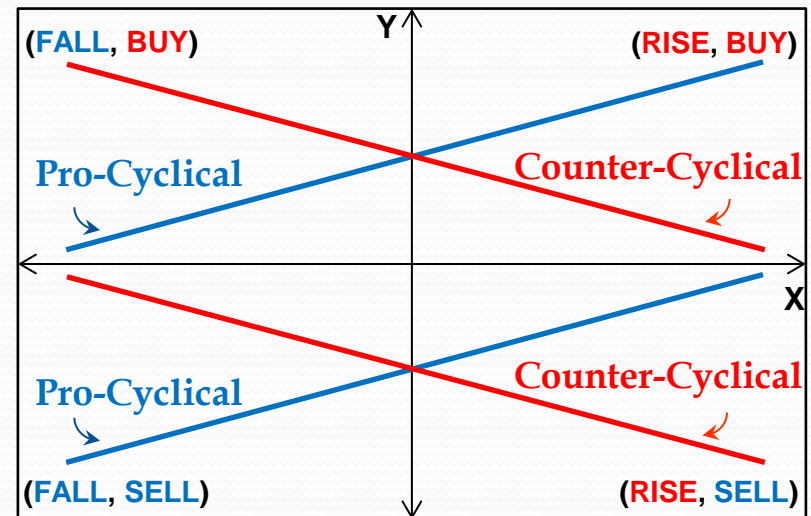


### Approach 2

*(change in relative size of transaction vs.  
direction of price movement)*

X : price movement of equity

Y : net purchases of equity





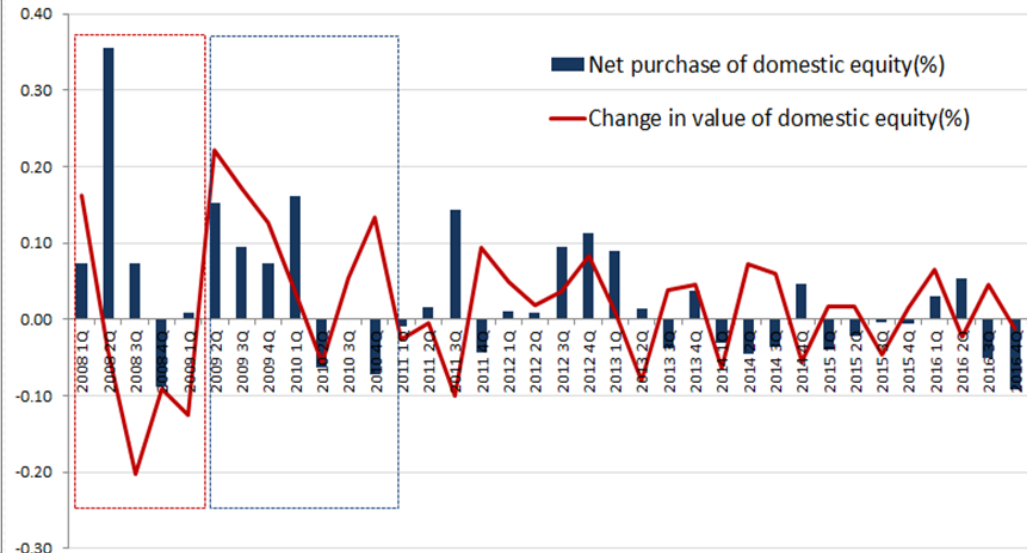
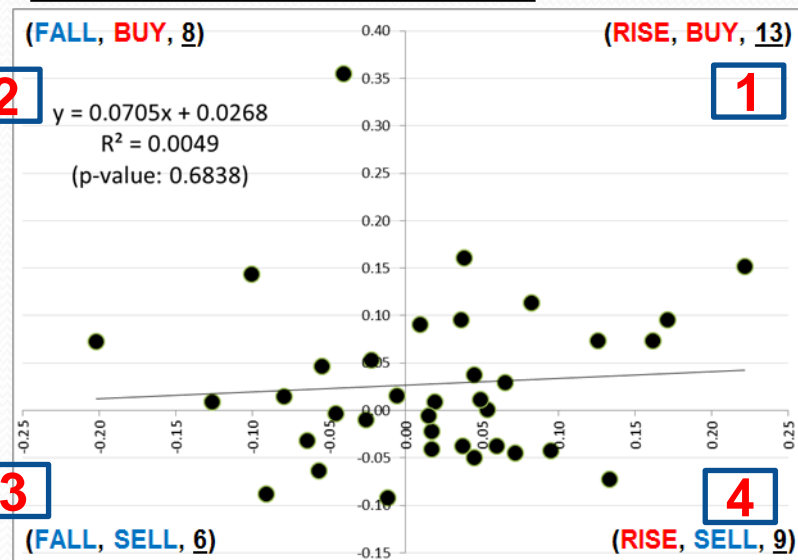
# 4. Scatter plot analysis

## 3) Results - Mexico

- Data points are spread over all quadrants, with a weak and statistically insignificant positive trend line ( $+0.0705x$ , p-value: 0.6838)
- Mexican pension funds' investments in equity seem to be influenced by other factors such as institutional framework as funds reduced net purchase in equity recently regardless of local stock price movements

X : Change in value of domestic equity (%)

Y : Net purchase of domestic equity (%)



\* Imputed change in value of equities was used as a proxy of price movements

\*\* Net purchases of equity and absolute changes in equity value were transformed to relative figures to obtain standardised results

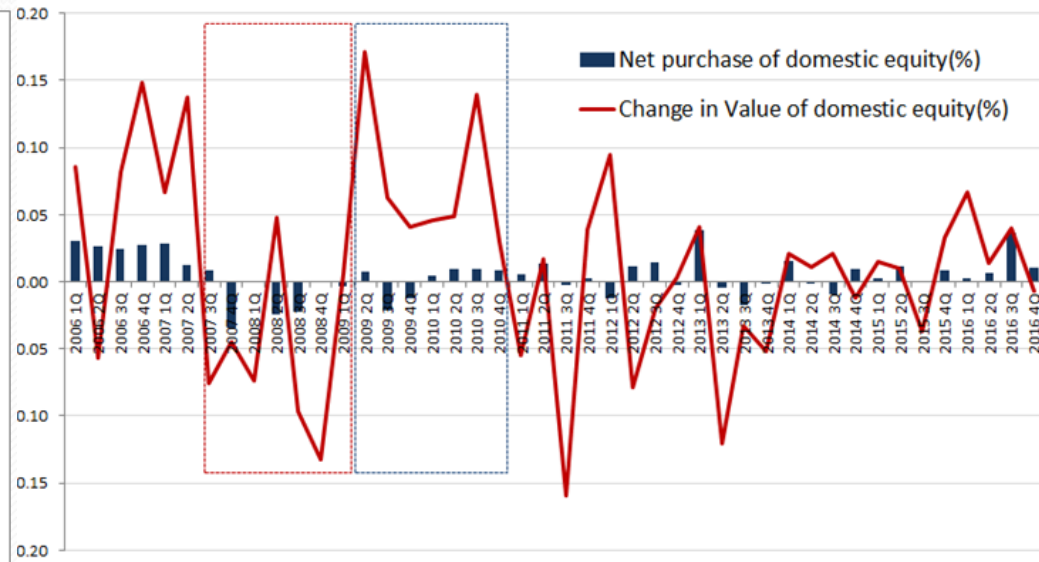
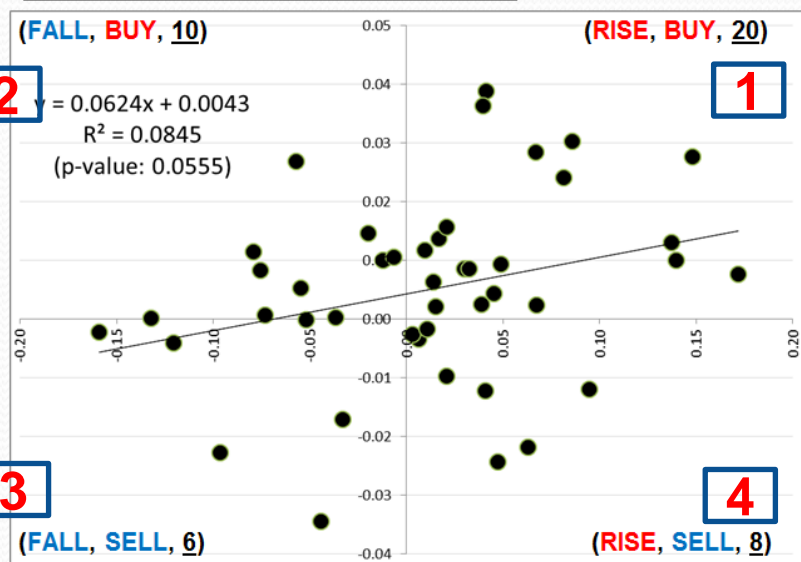
# 4. Scatter plot analysis

## 3) Results - Chile

- The majority (45% or 20 quarters) of data points are concentrated in 1st quadrant which means funds were **buying equities when equity prices were rising**
- Quite a clear positive trend line **statistically significant** but only at **10% level** ( $+0.0624x$ , p-value: 0.0555), which suggests a **pro-cyclicality** according to the description explained in the previous slide (similar result in foreign market as well)

X : Change in value of domestic equity (%)

Y : Net purchase of domestic equity (%)



\* Imputed change in value of equities was used as a proxy of price movements

\*\* Net purchases of equity and absolute changes in equity value were transformed to relative figures to obtain standardised results

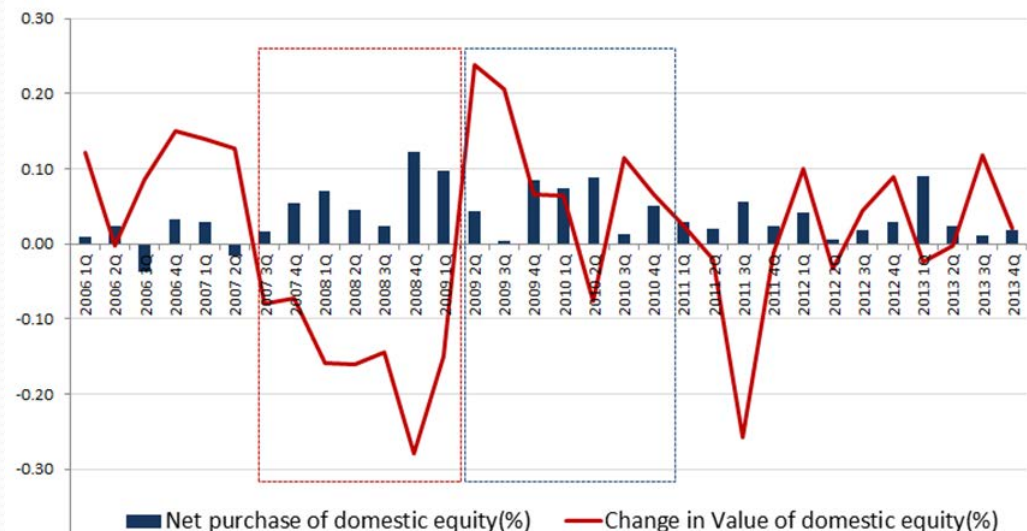
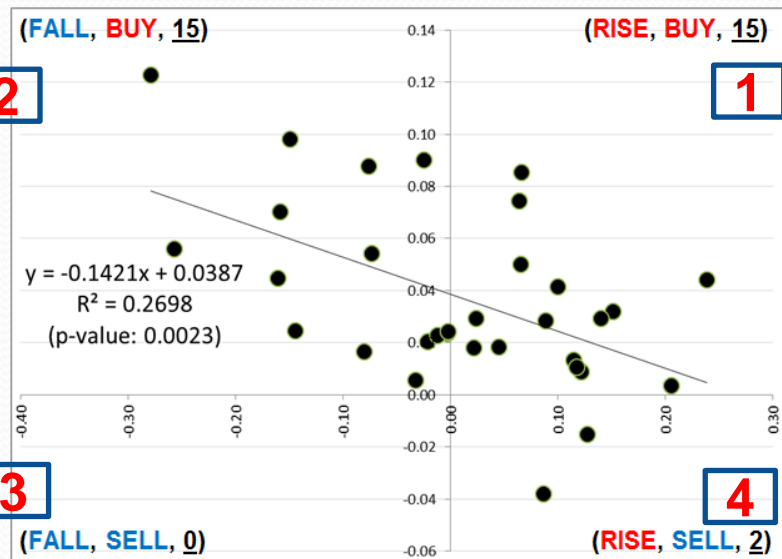
# 4. Scatter plot analysis

## 3) Results - Poland

- Data points are more concentrated in the 1st and 4th quadrants (for 30 out of 32 observations) which mean that funds were **net buyers most of the time**
- **Stronger negative** and **statistically significant trend line** ( $-0.1421x$ , p-value: 0.0023) which suggests that funds lowered their propensity for net purchases when equity prices were rising, which is a sign of **counter-cyclicality**

X : Change in value of domestic equity (%)

Y : Net purchase of domestic equity (%)



\* Imputed change in value of equities was used as a proxy of price movements

\*\* Net purchases of equity and absolute changes in equity value were transformed to relative figures to obtain standardised results

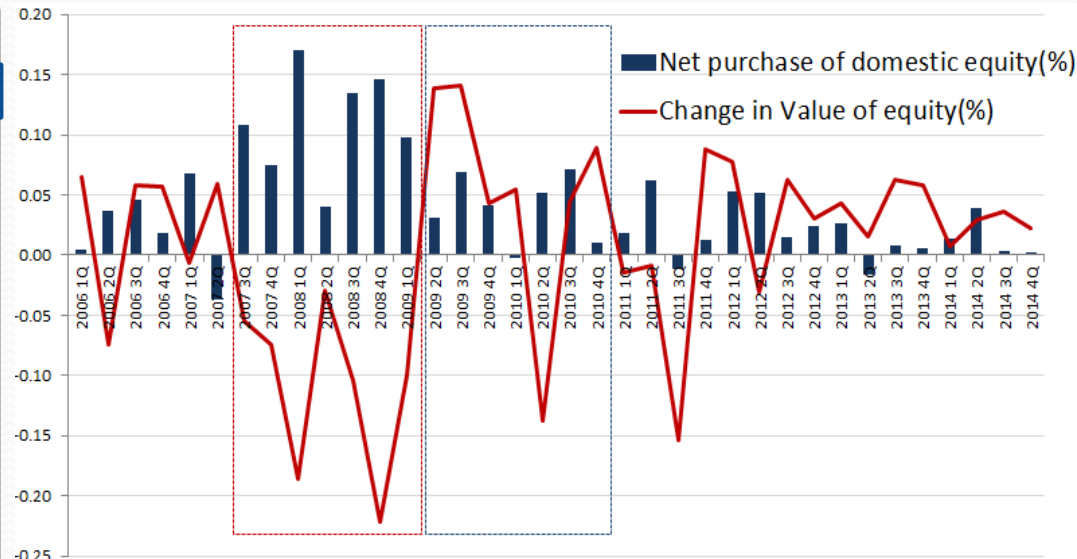
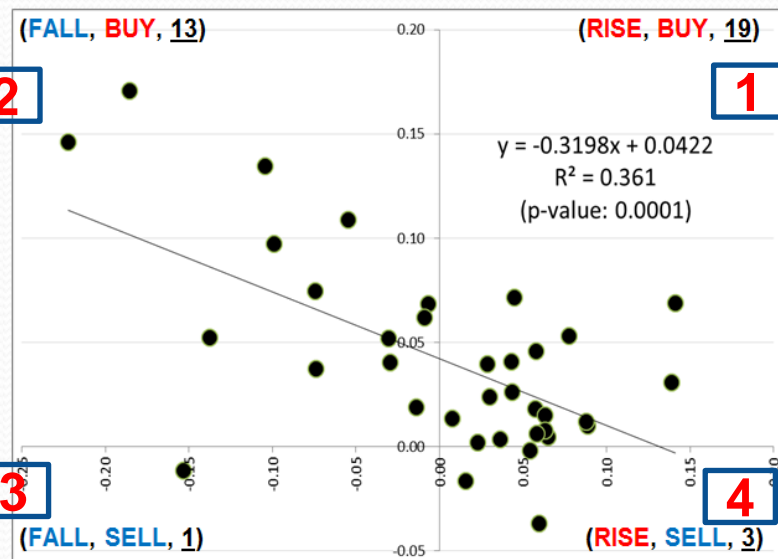
# 4. Scatter plot analysis

## 3) Results - Italy

- The results for Italy are very similar to Poland
- Data points are mostly concentrated in 1st and 4th quadrants (32 out of 36) and reveal a **strong, statistically significant, negative trend line** ( $-0.3198x$ , p-value: 0.0001) , which is a sign of **counter-cyclicality**

X : Change in value of equity (%)

Y : Net purchase of equity (%)



\* Imputed change in value of equities was used as a proxy of price movements

\*\* Net purchases of equity and absolute changes in equity value were transformed to relative figures to obtain standardised results

# 5. Correlation analysis

- Correlations between “**domestic stock market returns**” and “**net purchases of domestic equity**” (MSCI world index & net purchase of total equity for Italy)
  - Pension funds in **Poland** and **Italy** revealed a **counter-cyclical behaviour** during the whole horizon

| Jurisdiction | Overall      |         | Pre-crisis   |         | Crisis       |         | Recovery     |         | Post-crisis  |         |
|--------------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|
|              | Coefficients | P-value | Coefficients | P-value | Coefficients | P-value | Coefficients | P-value | Coefficients | P-value |
| Mexico       | 2.1%         | 0.9021  | N/A          | N/A     | 26.2%        | 0.6708  | 21.3%        | 0.6458  | -8.9%        | 0.6791  |
| Chile        | 22.9%        | 0.1356  | -6.1%        | 0.9080  | -14.2%       | 0.7608  | 20.6%        | 0.6578  | 10.0%        | 0.6432  |
| Poland       | -43.6%       | 0.0125  | 5.3%         | 0.9204  | -70.1%       | 0.0793  | -90.5%       | 0.0051  | -40.8%       | 0.1875  |
| Italy        | -42.8%       | 0.0091  | -33.7%       | 0.5134  | -74.7%       | 0.0537  | -52.6%       | 0.2255  | 20.5%        | 0.4456  |



# 6. Regression analysis

- Single regression model where the “**stock index returns**” is the only explanatory variable of “**net purchases of domestic equity**” (MSCI world index & net purchase of total equity for Italy)
  - The results signal a **counter-cyclical behaviour** for **Poland** and **Italy**
  - In case of **Chile**, one may speculate that the funds acted **pro-cyclically**; however this finding is statistically insignificant at 10% level (**stronger evidence** of **pro-cyclicality** in case of **foreign equity market**)

| Explanatory variables | Mexico                   | Poland                      | Chile                    | Italy                       |
|-----------------------|--------------------------|-----------------------------|--------------------------|-----------------------------|
|                       | Coefficient<br>(p-value) | Coefficient<br>(p-value)    | Coefficient<br>(p-value) | Coefficient<br>(p-value)    |
| Intercept             | -0.0039<br>(0.9831)      | 0.0671<br>(0.7463)          | -0.0549<br>(0.7564)      | 0.0974<br>(0.5475)          |
| Stock index returns   | 0.2474<br>(0.8822)       | <b>-3.5341*</b><br>(0.0009) | 2.6585<br>(0.1027)       | <b>-5.5670*</b><br>(0.0222) |
| R-squared             | 0.0005                   | 0.1904                      | 0.0522                   | <b>0.1835</b>               |
| #observations         | 36                       | 32                          | 44                       | 36                          |

# 7. Summary of four methods

- Clear evidence showing **Polish pension funds' counter-cyclical investment behaviour** in domestic equity market
- Some weak evidence showing that **Chilean funds** may have acted **pro-cyclically** in domestic equity market

## Summary – investment behaviour with regards to domestic equities

| Jurisdiction / Method | Transaction analysis (crisis)    | Scatter plot analysis                             | Correlation analysis                        | Single regression analysis                  |
|-----------------------|----------------------------------|---|---|---|
|                       |                                  | (whole period)                                    |   |   |
| Mexico                | continue buying counter-cyclical | ?   | ?   | ?   |
| Poland                | continue buying counter-cyclical | negative trend line counter-cyclical              | negative sign counter-cyclical              | negative sign counter-cyclical              |
| Chile                 | sell pro-cyclical                | weak positive trend line (at 9%) pro-cyclical (?) | weak positive sign (at 6%) pro-cyclical (?) | weak positive sign (at 7%) pro-cyclical (?) |
| Italy                 | not applicable                   | not applicable                                    | not applicable                              | not applicable                              |

?: findings not statistically significant (more than 5%)



# 7. Summary of four methods – cont.

- Clear evidence showing **Italian pension funds' counter-cyclical investment behaviour** in foreign equity market
- **Chilean pension funds** tended to act **pro-cyclical** in foreign equity market according to **three methods** and counter-cyclically according to analysis of quarterly average transactions during the crisis

## Summary – investment behaviour with regards to foreign equities

| Jurisdiction / Method | Transaction analysis (crisis)                               | Scatter plot analysis                   | Correlation analysis              | Single regression analysis        |
|-----------------------|---|---|-----------------------------------|-----------------------------------|
|                       |   | (whole period)                          |                                   |                                   |
| Mexico                | sell<br>pro-cyclical  | ?                                       | ?                                 | ?                                 |
| Poland                | continue buying<br>counter-cyclical<br>(negligible amounts) | ?                                       | ?                                 | ?                                 |
| Chile                 | continue buying<br>counter-cyclical                         | positive trend line<br>pro-cyclical     | positive sign<br>pro-cyclical     | positive sign<br>pro-cyclical     |
| Italy                 | continue buying<br>counter-cyclical                         | negative trend line<br>counter-cyclical | negative sign<br>counter-cyclical | negative sign<br>counter-cyclical |

?: findings not statistically significant (more than 5%)

# 8. Institutional determinants

- Investment behaviour by pension funds might be **influenced** not only by their strategic decisions but also by other factors that are related to the **institutional framework** they operate
  - **Italian** and **Polish pension** funds were influenced in their decisions by the **presence of strategic asset allocation benchmarks**
- From the perspective of **stability of financial markets** and **individual pension fund members**, it may seem desirable that some **strategic asset allocation benchmarks** are **set up** in the pension system and requirements for managing tracking errors are imposed
  - These should prevent pension fund managers from assuming too much investment risk that occurs when deviating too far from the long-term investment policy when not reacting to continued and substantial asset changes

# Thank you!

